

The Revised Examination Scheme for subject code 305/ Dissertation Pre-report (MBA semester-III)

Subject Code	Name of Subject	Hrs/Week	Credits	Examinations Scheme						
				Duration of Exam Hours	External		Internal		Total Max Marks	Min. Agg. Marks
					Max. Marks	Min. Pass Marks	Max. Marks	Min. Pass Marks		
301	Paper-I Common Paper applicable to all DSE*	4	4	3	70	35	30	15	100	250
3101/3201	Paper-II DSE	4	4	3	70	35	30	15	100	
3102/3202 ...	Paper-III DSE	4	4	3	70	35	30	15	100	
3103/3203 ...	Paper-IV DSE	4	4	3	70	35	30	15	100	
3104/3204 ...	Paper-V DSE	4	4	3	70	35	30	15	100	
305	Dissertation (Pre-Report Submission)	3 (Per Batch of Six Students)	2	---	50	25	50	25	100	50
306	Summer Internship Programme	---	2	---	---	---	Internal Assessment Paper			
Total		23	24						500	250

***Discipline Specific Electives:** Students can select anyone Discipline Specific Elective Group (Specialisation) from among the different specializations offered by the University

The Revised Examination Scheme for subject code 405/ Dissertation Final Report Submission

(MBA semester-IV)

Subject Code	Name of Subject	Hrs/Week	Credits	Examinations Scheme						
				Duration of Exam Hours	External		Internal		Total Max Marks	Min. Agg. Marks
					Max. Marks	Min. Pass Marks	Max. Marks	Min. Pass Marks		
401	Paper-I Common Paper applicable to all DSE*	4	4	3	70	35	30	15	100	250
4101/4201	Paper-II DSE	4	4	3	70	35	30	15	100	
4102/4202 ...	Paper-III DSE	4	4	3	70	35	30	15	100	
4103/4203 ...	Paper-IV DSE	4	4	3	70	35	30	15	100	
4104/4204 ...	Paper-V DSE	4	4	3	70	35	30	15	100	
405	Dissertation (Final Report Submission)	3 (Per Batch of Six Students)	2	---	50	25	---		50	25
406	MOOC Course	---	4	---	---	---	Internal Assessment Paper			
Total		23	26						500	250

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Department of Business Administration & Management

SANT GADGEBABA AMRAVATI UNIVERSITY

MBA SEMESTER III

Subject Code	Subject Title	Specialization
301	International Business Environment	FINANCIAL MANAGEMENT
3101	Investment Analysis And Portfolio Management	
3102	Indian Financial System And Financial Markets	
3103	Financial Derivatives And Risk Management	
3104	Behavioural Finance	
3201	Retail Management	MARKETING MANAGEMENT
3202	Consumer Behavior	
3203	Brand Management	
3204	Sales And Distribution Management	
3301	Talent Acquisition And Development	HUMAN RESOURCE MANAGEMENT
3302	Employee Relations	
3303	Performance Management System	
3304	Compensation And Benefit Management	
3401	Supply Chain And Logistics Management	PRODUCTION MANAGEMENT
3402	Management Of Manufacturing Systems	
3403	Service Operations Management	
3404	Operations Research And Project Management	

MBA SEMESTER IV

Subject Code	Subject Title	Specialization
401	Strategic Management	FINANCIAL SERVICES MANAGEMENT
4101	Managing Banks And Financial Institutions	
4102	Financial Markets And Financial Services	
4103	Project Appraisal And Finance	
4104	Working Capital Management	
4201	Digital Marketing	SERVICES MARKETING
4202	Integrated Marketing Communication	
4203	Sales Promotion Management	
4204	Service Marketing	
4301	Legal Framework Governing Human Relations	ORGANIZATIONAL BEHAVIOUR
4302	Organizational Change And Intervention Strategies	
4303	Team Dynamics At Work	
4304	International Human Resource Management	
4401	Data Analytics With R	BUSINESS ANALYTICS
4402	Data Mining For Business Decisions	
4403	Marketing Analytics	
4404	Financial Credit Risk Analytics	

- 1) University offers Dual Specialisation for MBA II Year(III & IV Semester) Students.
- 2) Students shall opt for any one specilization in Semester III inclusive of 4 respective subjects.
- 3) Students shall opt for any one specilization in Semester IV inclusive of 4 respective subjects